

Growing Your Business

Growing your business is simple when you have the right IT systems in place. The best way to ensure that your IT tools will support your business now and in the future is by partnering with an IT outsourcing company.

The first step

The first step in growing your business starts with hiring an IT consulting firm such as AlphaScan. IT companies have the experience and expertise to help you create and build the best IT environment to support your business as it grows. IT services providers can help you create a customized IT plan that will support your current business IT needs while taking into account your forecasted growth strategy. IT consulting companies have the education, expertise, and experience that will make it easy for your current and future employees to communicate, collaborate, and share.

IT matters

The best IT environment for your business is a strong foundation for all of your business' core functions. Your IT systems need to support all of your employees, regardless of where they work, and give them access to the data they need, when they need it, so that they can get their jobs done. The best IT environment for your business will support your business' efforts in the following areas:

Sales and marketing- One of the easiest ways to grow your business is by taking advantage of technology to support your sales and marketing efforts. The right IT systems for your business will give your sales and marketing team access to all the tools they need to close business more quickly. An IT support company like AlphaScan can help you build a customized IT network that gives your employees access to the following:

- Real-time data that is always available regardless of location
- Web-based forms that are simple to create and easy to use
- Web-based product demos that are easy to create and share with clients and prospects, and are securely linked to your business' SharePoint server.

Newsletter and email campaigns that are easy to create and work well with Exchange, CRM, and Share-Point Customer relationship management- IT services providers understand that growing your business is dependent upon the relationship you cultivate with your clients. The best IT systems for your business will make it easy for you to keep track of important client data and give you the tools to interpret it in numerous meaningful ways to help you make sound business decisions. With the right CRM application, such as Microsoft Dynamics or Salesforce.com, you can keep all of your important data in one place. An IT consulting service such as AlphaScan can help your business choose a CRM solution that will let your business do the following:

- Manage email, web, phone, and newsletter communications
- Display orders, profits, and other business data for every customer
- Integrate CRM data with Outlook and SharePoint

Communication- Because communicating is at the core of every business' growth strategy, the best IT services

providers can help you select and use technology that will make it easy to connect with others. IT companies like AlphaScan can help your business do the following:

- Centrally manage email and voice communications with clients
- Track other communications such as newsletters and traditional mail
- Integrate instant messaging with your email system
- Install a web-based chat program so customers can easily talk to your sales and marketing team
- Choose a mobility solution that will make it easy for you to communicate, regardless of where you are working
- Select and install a Voice Over IP solution to ensure that you never miss a phone call

Collaboration- Successful growth strategies are built around team effort. The best IT companies understand that your IT environment must make it simple for individuals to work together, regardless of their locations. IT outsourcing providers like AlphaScan will help you choose the best collaboration solution to make it easy for you to grow your business. With applications such as SharePoint and Microsoft Office or Google WebApps, it is easy to create and share documents and presentations.

Data storage- Growing your business is dependent upon around the clock access to data. IT support companies such as AlphaScan have IT systems solutions that make it easy to access the data you need, when you need, it while keeping is secure.

[Learn more](#)

Your business' IT network builds the foundation for all growth. With a customized plan to address your company's unique needs, AlphaScan can help you build a flexible, expandable IT network that will make it easy for your current and future employees to communicate, collaborate, and share. To learn more about growing your business through IT, please contact AlphaScan at (023) 8025 3008.